PACIFIC
BALLROOM DANCE



2025-26 ANNUAL REPORT

BUILDING CHARACTER IN YOUTH
BY PROVIDING A POSITIVE
BALLROOM DANCE EXPERIENCE

ADDITIONS TO PBD COACHING STAFF

Stars Teachers

Faith Justus

Coaches

Brynn Cole

Tanner Cole

ADDITIONS TO PBD MANAGEMENT STAFF

Executive Director

Tigran Arakelyan

RETIREMENT OF PBD MANAGEMENT STAFF

Studio Manager

Mary Jane Lee

ACCOMPLISHMENTS

New Board Members

Dancing Classrooms Growth

Increased Enrollment

New Grant Funding

6-Time Extreme Cabaret Team Champions

New PBDC Competition

Youth Division 1 Top 3 Latin & Ballroom

TIMELINE



JULY/AUGUST

Summer Team & Academy
Medals Exams
Beginning Ballroom Camp
Farmer's Markets
Performing Team Bootcamps
Stars Camps
Season Start



SEPTEMBER

Stars Program Begins
Competition Team Auditions
Dancing Classrooms
Summit Competition
Donor Appreciation Dinner
Open Enrollment



OCTOBER

Competition Teams Start
Guest Choreographer
Free Adult Workshop
Adult Halloween Social



NOVEMBER

Stars Day Camp
BYU DanceSport Competition
Academy Harvest Ball
Free Adult Workshop



DECEMBER

Winter Concert "Merry & Bright"
ARC Exchange
Adult Winter Showcase
Stars Day Camp
Free Youth Workshop
Competition Team Practices Begin
Movie Night
Open Enrollment
Medals Exams

JANUARY

PBDC Competition
Colors of the Rainbow Team Match - Dancing Classrooms
Free Youth/Adult Workshops
Guest MasterClass
Puzzling Fundraiser



FEBRUARY

Utah DanceSport Competition
Stars Day Camp
California Open Competition
Free Adult Workshop
Stars Bonus Dance Day



MARCH

Competition Team Previews
Nationals Competition – Utah
Spring Break
New Programming Introduced



APRIL

Reach for the Stars Demo Week
Free Adult Workshop
Free Youth Workshop
Extreme Competition - Idaho
Audition Workshop



MAY

Friends Week
Trivia Fundraiser
DanceSport Demo
PBD Youth Prom
Colors of the Rainbow Team Match - Dancing Classrooms
Free Adult Workshop



JUNE

Celebration of Graduating Seniors
Summer Concert "Life is Beautiful"
New Combined Placement Auditions
Medals Exams
Cast Party
Adult Summer Showcase
Free Youth Workshops
Summer Programming



5
SUCCESSFUL CONCERT PERFORMANCES

FREE
YOUTH + ADULT WORKSHOPS

PROGRAMMING RESTRUCTURE

After numerous surveys and interviews, new programming was announced:

COMBINED AUDITIONS

DANCESPORT PROGRAM

INTRODUCTION OF CORE PROGRAM

EXTENDED COMPETITION SEASON

STACKED PROGRAMMING TIMELINES

PROFESSIONAL DEVELOPMENT

Stars Teaching Assistant Training



ACADEMY MEDALING

GOLD MEDALS

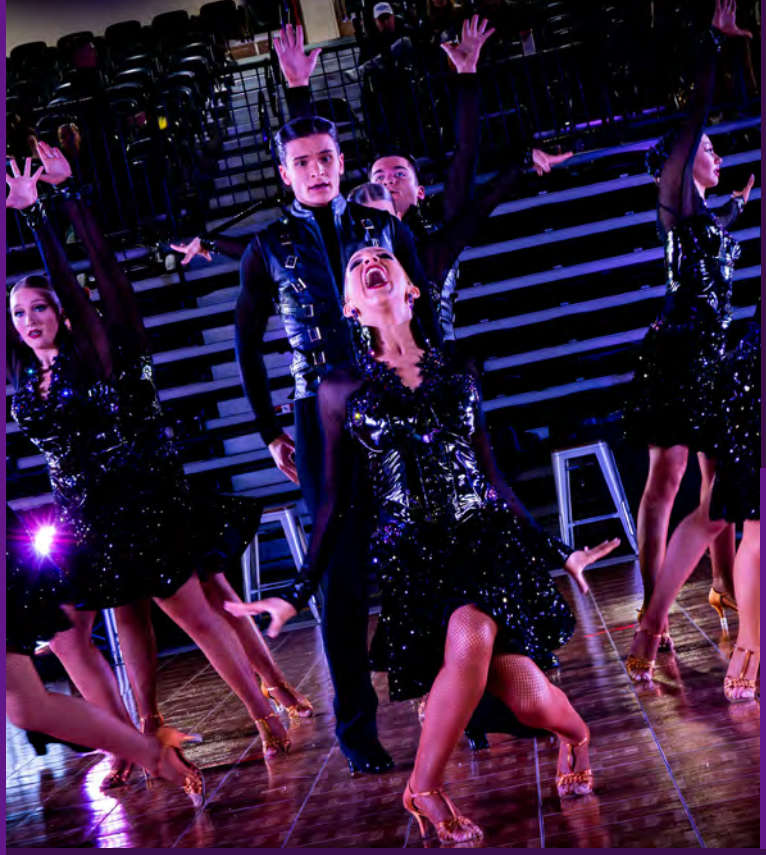
Emily Castro Serrato
Luke Eugenio
Allette Heal
Helena Leonard
Brooklyn Poulsen
Finn Richardson

SILVER MEDALS

Kinsey Covey
Liya Hale
Owen Hale
Vivian Hawkes
Megan Henderson
Claire Hudgins
Gavin Kovacs
Craig Leal
Bailey Poulsen
Brooklyn Rennhack
Lily Roach
Ruth Schweickert
Nathan Scott
Danica Steveson
Ava Tomlinson
Olivia Wagner
Ethan Winterholler
Paige Winterholler

BRONZE MEDALS

Leila Awai
Johnny Blanchette
Evey Hale
Hannah Law
Violet Preble
Eva Simms
Evan Tay
Caitlyn Young
Talia Young



SCHOLARSHIP WINNERS

JOY OF DANCE

Cardston Conine - Finn Richardson
Lucy Pine • Ruth Schweickert
Charlottle Steveson

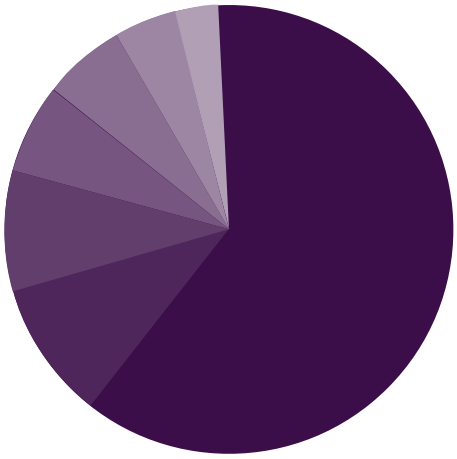
MERIT AWARDS

Eve Adams • Melanie Castro Serrato
Kinsey Covey • Landon Heal
Evelyn John • Maggie Jones
Miriam Mattson • Mercedes Mecham
Finn Richardson • Moya Udd

70 CENTS
OUT OF EVERY DOLLAR
OF INCOME CAME FROM PROGRAMS
THIS GREATLY REDUCES DEPENDENCY ON CONTRIBUTED SUPPORT

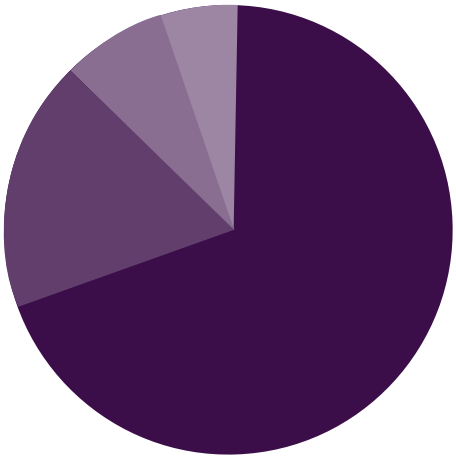
77 CENTS
OUT OF EVERY DOLLAR
OF INCOME WAS SPENT ON PROGRAMS

OUR FINANCIALS



REVENUE = $1,011,229

- YOUTH PROGRAMS 60%
- ADULT PROGRAMS 10%
- INDIVIDUALS/ CORPORATIONS 10%
- FOUNDATIONS/ GOVERNMENT GRANTS 6%
- PRIVATE LESSONS 6%
- MANAGEMENT & GENERAL 4%
- DANCING CLASSROOMS 3%



EXPENSES = $1,120,725

- YOUTH PROGRAMS 70%
- MANAGEMENT & GENERAL 17%
- ADULT PROGRAMS 7%
- DANCING CLASSROOMS 6%

THANK YOU TO OUR DONORS WHO HELP PBD SHARE DANCE

For a current list of our donors, please visit PacificBallroom.org

PACIFIC BALLROOM DANCE

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