



PACIFIC
BALLROOM DANCE



2024-25 ANNUAL REPORT

BUILDING CHARACTER IN YOUTH
BY PROVIDING A POSITIVE
BALLROOM DANCE EXPERIENCE

TIMELINE

ADDITIONS TO PBD COACHING STAFF

Stars Teachers

Faith Justus

Coaches

Brynn Cole

Tanner Cole

Landon Heal

Ema Morgovsky

ADDITIONS TO PBD MANAGEMENT STAFF

Director of Marketing & Communications

Kristel Anderson

CHANGES IN PROGRAMMING

Summer Camps & Workshops

Summer Performing Team

Expansion of Salsa Classes Advanced Salsa

New Cabaret Performing Team

ACCOMPLISHMENTS

New Board Members

Additional

Student Teaching Assistants

Dancing

Classrooms Growth

Increased Enrollment

New Grant Funding

Senior/Alumni Recognition

Travel to a New Competition
California Open

5-Time Extreme Cabaret Team
Champions

JULY/AUGUST



New Summer Programs & Team
Deep Cleaned/Organized Studio
Academy & Team Bootcamps
Explore Classes
Open House/Garage Sale/Mixer
Movie Night
Free Adult Workshops
Stars Camps

SEPTEMBER



Stars Teams & Academy Starts
Competition Team Auditions
Dancing Classrooms - FALL
Quest for the Best Competition
Donor Dinner
Latin Drills & Masterclasses
Discover Dance Day

OCTOBER



Competition Teams Start
Summit Competition
Comp Team Fair/Bake Sale
Movie Night

NOVEMBER



Stars Day Camp
BYU DanceSport Competition
Academy Harvest Ball
Wild, Wild West Fundraiser

DECEMBER



Winter Concert "Joy"
ARC Exchange
Adult Winter Showcase
Stars Day Camp
Free Youth Workshop
Movie Night
Open Enrollment
Medals Exams

JANUARY

Masterclass with Casey Treu
Competition Team Practices Begin
Friday Rounds Begin
Colors of the Rainbow Team Match -
Dancing Classrooms
Free Youth/Adult Workshops



FEBRUARY

Utah DanceSport Competition
Stars Day Camp
California Open Competition
Free Adult Workshop
Westies Social Dance
Ballroom/Latin Masterclasses



MARCH

Competition Kickoff & Benefit
Nationals Competition – Utah
Spring Break
Stars Showcase
Free Adult Workshop



APRIL

Free Adult/Youth Workshops
Ladies Adult Team Begins
Extreme Competition - Idaho
Friends Week
West Coast Swing Nights
New Adult Dance Schedule Begins



MAY

Swing Out & Give Big Event
Stars Day Camp
PBD Youth Prom
Colors of the Rainbow Team Match -
Dancing Classrooms
Hair-A-Thon
Competition Committee Formed
Free Adult/Youth Workshops



JUNE

Celebration of Graduating Seniors
Summer Concert "Next 2U"
Performing Teams Auditions
Medals Exams
Cast Party
Adult Summer Showcase
Free Youth Workshop



5

**SUCCESSFUL
CONCERT
PERFORMANCES**

10

**FREE YOUTH + ADULT
WORKSHOPS**

**COMMUNICATIONS
EXPANSION**

*Expanded Social Media
Reach and Interaction*

**PROFESSIONAL
DEVELOPMENT**

*Intellectual or
Developmental Disability
Training with
ARC of King County*

COMMITTEES

*Development Team
Diversity, Equity & Inclusivity
Task Force
Recruitment Committee
Professional Development
Committee
Handbook Committee
Parent Committee
Youth Leadership Council*



ACADEMY MEDALING

GOLD MEDALS

Mason Heal
Mercedes Mecham
Dane Remer

SILVER MEDALS

Eve Adams
Fletcher Castillo
Elijah Cheney
Cardston Conine
Luke Eugenio
Liya Hale
Megan Henderson
Evelyna Kundilovski
Emily Castro Serrato
Marcus Swanson

BRONZE MEDALS

Trenton Adams
Leila Awai
JaeLeaha Compton
Owen Hale
Kalia Hernandez
Neveah Gottlieb
Eric Guo
Danica Langhelm
Hannah Law
Grant Leal
Rebekah Lenard
Macie Mallory
Westin Maner
David Owen
Leo Pierce
Brooklyn Rennhack
Lily Roach
Nathan Scott
DeeRon Suarez
Evan Tay
Olivia Tay
Olivia Wagner
Ethan Winterholler
Paige Winterholler

NEWCOMER MEDALS

Lana Allred
Haidyn Anderson
Elizabeth Baker
Noelle Beattie
Brooklyn Conine
Preston Conine
Adalynn Evanson
Rylee Jensen
Grayson Lockby
Emily Perry
Molly Pine
Omry Macon
Charlotte Steveson
Danica Steveson



SCHOLARSHIP WINNERS

JOY OF DANCE

Madison Lutz - Katie Mattson
Marcus Swanson

MERIT AWARDS

Eve Adams	Blake Mecham
Isaac Eugenio	Mercedes Mecham
Lily Hale	Dane Remer
Faith Justus	Moya Udd
Katelyn Maner	Sara Wilcox

72 CENTS

OUT OF EVERY DOLLAR

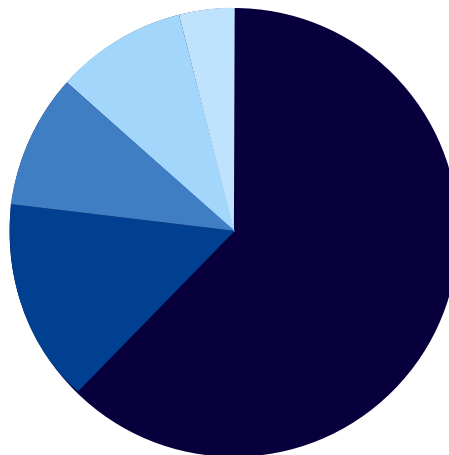
OF INCOME CAME FROM PROGRAMS
THIS GREATLY REDUCES DEPENDENCY
ON CONTRIBUTED SUPPORT

81 CENTS

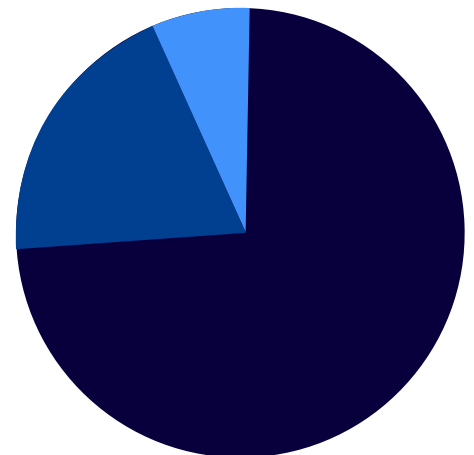
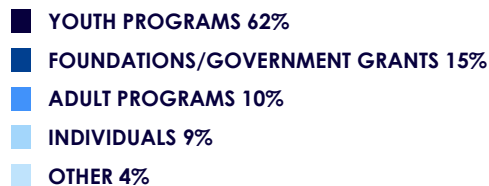
OUT OF EVERY DOLLAR

OF INCOME WAS SPENT
ON PROGRAMS

OUR FINANCIALS



REVENUE = \$1,013,325



EXPENSES = \$1,114,683



THANK YOU TO OUR DONORS WHO HELP PBD SHARE DANCE

For a current list of our donors, please visit PacificBallroom.org



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