



## PACIFIC BALLROOM DANCE

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**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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### **Pacific Ballroom Dance Celebrates 20th Anniversary**

Pacific Ballroom Dance (PBD) is celebrating its 20th Anniversary during its 2023-2024 season. This season marks a milestone of dedication and passion which continues to provide a social activity for youth. PBD values the whole person and instructs dancers to build character through seven essential values. Recognition of PBD's 20th year will include alumni events throughout the season, a 20th Anniversary Gala & Fundraiser on April 26, and a Summer Concert June 14-15 dedicated to celebrating this achievement.

Over the course of the past 20 years, PBD has made an impact in thousands of lives. This season PBD not only wants to celebrate its history from but also a hope and vision for the future.

Past Alumni have already reconnected, shared memories and are looking forward to more festivities throughout the year. Join us this season as we look forward and continue building the future of Pacific Ballroom Dance.

Pacific Ballroom Dance (PBD) began in 1994 as a small, local youth club with a goal to provide young teens with the opportunity to build respectful social skills, self-esteem, fitness and teamwork. In 2003, PBD became a 501©3 non-profit organization with a mission to build



PBD Alumni gather this Holiday season to celebrate it's 20th Anniversary

character in youth by providing a positive ballroom dance experience. Today, PBD is a thriving youth dance education studio based in Auburn, Washington, serving more than 1000 students annually from age 3-18 throughout the Puget Sound area.

MISSION Pacific Ballroom Dance builds character in youth by providing a positive ballroom dance experience.

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