



PACIFIC
BALLROOM DANCE



2021-22 ANNUAL REPORT

BUILDING CHARACTER IN YOUTH
BY PROVIDING A POSITIVE
BALLROOM DANCE EXPERIENCE

TIMELINE

ADDITIONS TO PBD STAFF

Raney Welch

Communications Specialist

Adam Lee

Director of Outreach & Recruitment

Stars Teachers

Hannah Anderson

Heather Bryant

Colleen Heal

Maren Parker

JULY/AUGUST



*Mid-Summer Extravaganza
Stars Summer Camps
Performing Team Auditions*

SEPTEMBER



*Pathways Events Begin
Seattle Star Ball Competition*

OCTOBER



*Fall Showcase
Friends Week
Youth Halloween Dance
Adult Halloween Ball*

NOVEMBER



*First Ever Competition Team Auditions
Start of Competition Season
Academy Dance Lab*

DECEMBER



*Winter Concert "Only Love"
First Ever Cabaret Team Audition
Free Workshop
Adult Winter Showcase
Medals Exams*

CHANGES IN PROGRAMMING

Separation of Performing Teams & Competition Teams

*Addition of Competition Teams
(Ladies Team, Cabaret)*

*Addition of Teams/Classes
(Splitting of Competition Team Styles
[Latin & Ballroom], Cabaret)*

TAs Help with Additional Classes & Teams

Split out Stars Performing Teams & Technique Movement Classes

New Adult Programming

ACCOMPLISHMENTS

New Board Members

Student Teaching Assistants

In-person Dancing Classrooms Residency

Increased Enrollment

New Grant Funding

Collaboration with USA Dance Tacoma on Saturday Social Dances

Senior/Alumni Recognition

Professional Development

Increased Office Space

In-person Showcases & Concerts

Fall & Spring In-person Showcases

JANUARY

Mid-Season Performing Team Auditions



FEBRUARY

*Utah DanceSport Competition
Dance-A-Thon Fundraiser
Adult Valentine Dance*



MARCH

*Nationals Competition – Utah
Spring Showcase*



APRIL

*Extreme Competition - Idaho
Trivia Night Annual Scholarship
Fundraiser*



MAY

*Adult Cinco de Mayo Social
PBD Youth Prom
Portland Open Competition*



JUNE

*Celebration of Graduating Seniors
Summer Concert "WE"
Performing Teams Auditions
Medals Exams
Adult Summer Showcase*



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FREE YOUTH + ADULT WORKSHOPS

COMMUNICATIONS EXPANSION

*Creation of Parent Liaisons
(attend board meetings and serve as a conduit between the board and greater parent community)*

*Communications Studio
Band Page*

*Creation of the
Welcome Packet*

Studio Orientation

PROFESSIONAL DEVELOPMENT

*Gender Identity Training
Classroom Management
Training*

*Social & Emotional
Learning Training*

*Board Development Training
with the Murdock Trust*

COMMITTEES

Development Team

*Diversity, Equity & Inclusivity
Task Force*

Recruitment Committee

*Professional Development
Committee*

Handbook Committee

Parent Committee

Youth Leadership Council

PBD Pathways



ACADEMY MEDALING

GOLD MEDALS

Lucas Fletcher
Ava Mecham
Kiara Mecham

SILVER MEDALS

Natalie Adams
Elijah Eugenio
Isaac Eugenio
Maryn Longhurst
Sydney Longhurst
Katelyn Maner
Lindsey Maner
Miriam Mattson
Blake Mecham
Dane Remer
Carson Ricks
Micah Tate

BRONZE MEDALS

Tayla Briones (B1)
Anna Bryant (B2)
Emilee Castro Serrato (B1)
Melanie Castro Serrato (B2)
Fletcher Castillo (B1)
Ryder Dades (B2)
Charlize Dalit (B1)
Corynn Elizardo (B2)
Abigail Greison (B1&2)
Liya Hale (B1)
Abigail Hawkes (B1)
Allette Heal (B2)
Mason Heal (B2)
Megan Henderson (B1)
Brynlee Jones (B1&2)
Helena Leonard (B2)
Khylee Lockett (B2)
Dylan Maner (B1)
Katie Mattson (B1)
David Miller (B2)
Angela Olivares (B1)
David Owen (B1)
Jack Parrott (B2)
Lizzy Parrott (B1)
Will Potter (B1&2)
Bailey Poulsen (B1)
Brooklyn Poulsen (B2)
Taylor Puryear (B1&2)
Finn Richardson (B1)
Mason Ricks (B1)
Marcus Swanson (B2)
Ava Tomlinson (B1)
Kate Tribble (B1)
Hunter Trujillo (B1&2)
Moya Udd (B2)
Logan Weber (B2)



SCHOLARSHIP WINNERS

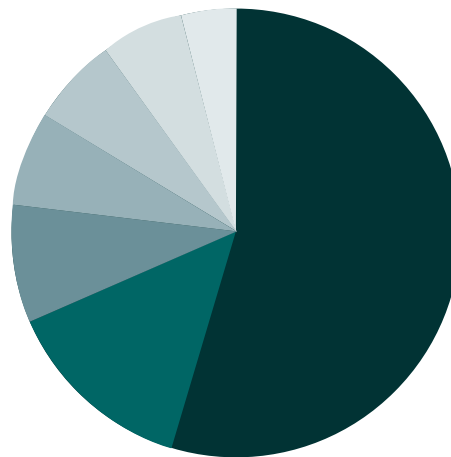
JOY OF DANCE

Elise Cook
Ryder Dades
Faith Martin
Ava Tomlinson

MERIT AWARDS

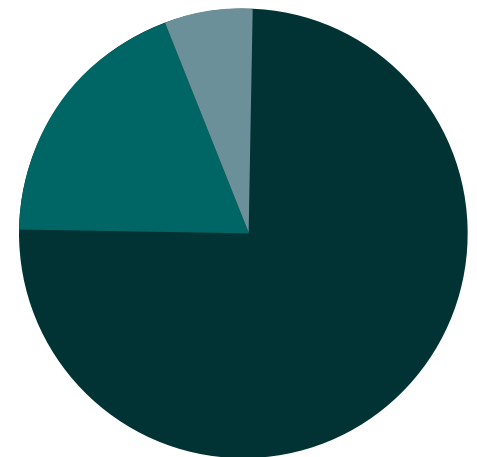
Landon Heal (High)
Lucas Leonard (High)
Ava Mecham (High)
Sara Wilcox (High)
Natalie Adams
Logan Crisostomo
Elijah Eugenio
Kendall Lewis
Katelyn Maner
Lindsey Maner
Kiara Mecham
Thomas Owen
Dane Remer

OUR FINANCIALS



REVENUE = \$1,066,005

- YOUTH PROGRAMS 55%
- FOUNDATIONS 14%
- PPP LOAN FORGIVENESS 8%
- GOVERNMENT GRANTS 7%
- INDIVIDUALS 6%
- ADULT PROGRAMS 6%
- OTHER 4%



EXPENSES = \$926,233

- YOUTH PROGRAMS 74%
- MANAGEMENT & GENERAL 19%
- ADULT ACADEMY 7%

THANK YOU TO OUR DONORS WHO HELP PBD SHARE DANCE

For a current list of our donors, please visit PacificBallroom.org



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