



PACIFIC BALLROOM DANCE



2019-20 ANNUAL REPORT

BUILDING CHARACTER IN YOUTH
BY PROVIDING A POSITIVE
BALLROOM DANCE EXPERIENCE

COVID IMPACT TIMELINE



JAN 4

Studio Expansion Grand Opening:

Made possible through a capacity building grant, the extra studio space becomes essential during COVID-19 when studio capacity is limited.

[READ MORE](#)



FEB 29

Competition Kickoff:

First time Competition Kickoff has been held in a theater venue, the Renton Ikea Performing Arts Center, with 2 performances.



MAR 10

Teams travel to compete at Nationals – first place in Preteen Latin, second place in Youth Latin, and second place in Junior Ballroom.



MAR 12

Nationals Shut Down:

Dancers sent home two days early. "When we said goodbye at the airport to our kids and our staff, we didn't know when we would see each other again." - Coach Beth Dolan

[READ MORE](#)



MAR 23

Virtual Classes & Teams Begin

Teaching and learning on Zoom appears to be a temporary solution at first but extends to the end of the season.

[READ MORE](#)



APRIL

First Free Adult Workshop

With the community quarantined and isolated, PBD reaches out by offering learning and date nights at home. Over 60 attend.



MAY 2

PBD Telethon & Relief Fund

\$38,700 raised – exceeding goal by 30%. The six hour Telethon is live on Facebook and YouTube bringing 1.5 K viewers.

[READ MORE](#)



JUNE 12

Free Virtual Concert - Mosaic

PBD presents 22 pieces, with choreography taught over zoom, filmed by students in their homes and edited by coaches. Over 2000 households tune in.

[WATCH HERE](#)



JUNE

Auditions Postponed

Lockdown continues and closing socials happen virtually. Virtual workshops held with guest instructors including Charity Anderson.

COVID IMPACT STATS

**\$38,700
RAISED FOR
THE RELIEF
FUND**

**2000+
VIRTUAL
CONCERT
VIEWS**

**9% DROP
IN ENROLLMENT
REGISTRATION
LOSS**

**52% LOSS
IN TICKET SALES**

**\$3200
EXTRA
COVID-RELATED
EXPENSES**

**20 VS 42
DANCING
CLASSROOMS
(20 CLASSROOMS VS
THE REGULAR 42)**

NEW PROGRAMS



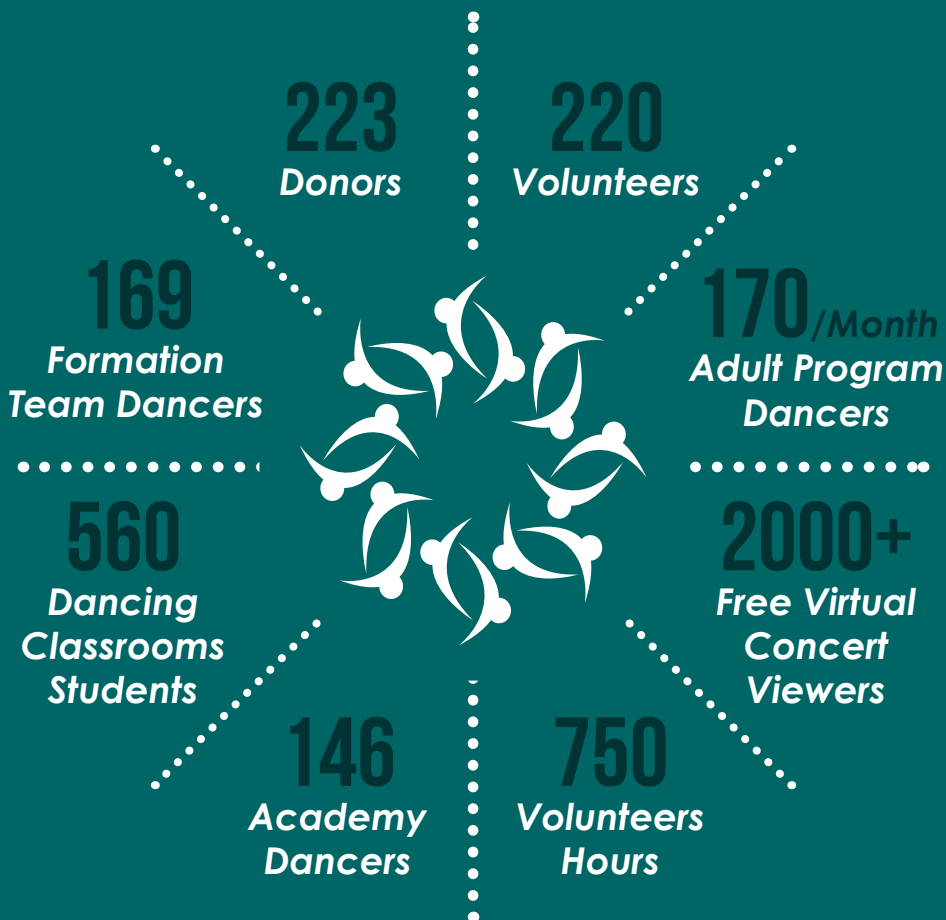
DC ACADEMY

FREE WORKSHOPS

6 for Adults & 4 for Youth
During the Pandemic
Over 500 Dancers Reached



PEOPLE SERVED



01
Full-Time Staff

16
Part-Time Staff

06
Board Members

DONORS

DIAMOND

Anonymous
4Culture
ArtsWA
Washington State Arts
Comission
The Boeing Company
Harvest Foundation
Suzanne Hittman
The Migliore Family
The Peery Family Fund
Robert Pretflow
School's Out Washington
Dave Wilkinson
The Woolf Family

PLATINUM

Anonymous
The City of Auburn
Bold Hat Productions
The Brettler Family
Foundation
Shane Conway--Financial
Consultant
Edmonds Auto Body
The FamILEE
Matthew & Heather
Longhurst
Colleen Longhurst
David Longhurst
Global Regulatory Writing
& Consulting Inc
Mitchell Parker's Family
Maple Valley Vision Clinic
Ricks Family Fund
Compass Plumbing dba
Rocket Rooter
The Udd Family Fund
Carol Valdrighi
Sharon Wolf

GOLD

Anonymous
The Donna Ackerman-
Perrault Memorial
Defranco Insurance, Inc.
Dr. Mary Hoagland-Scher
Amberlyn Jones
Curtis & Amy Leonard
Talitha Leonard
Brent & Katie Mecham
Maria Muzzin
The Remer Family
John Rominger



[CLICK HERE
FOR A FULL LIST
OF DONORS](#)

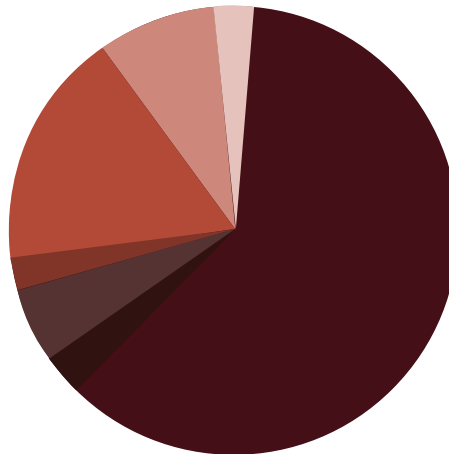


JAXON PHILLIPS

Dancing on Scholarship at
BRIGHAM YOUNG UNIVERSITY

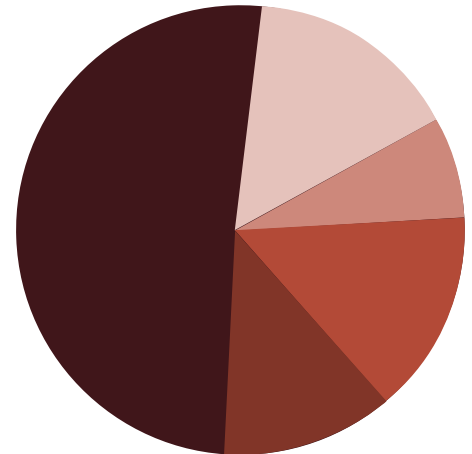
"I am so grateful to everyone at Pacific Ballroom Dance who helped me grow and become more than I thought I ever could be. I started as this immature middle schooler with an intense disregard of respect and appreciation for others around me. Now I have a deep understanding of how others care about me. Something in me changed. I learned the importance of hard work and to enjoy my dancing and to help others enjoy my dancing. I learned sacrifice. I learned patience. Thank you, Pacific Ballroom Dance, for helping me discover who I am."

OUR FINANCIALS



REVENUE = \$770,762

- YOUTH PROGRAMS 62%
- FOUNDATIONS 16%
- INDIVIDUALS 8%
- ADULT PROGRAMS 5%
- OTHER 4%
- GOVERNMENT GRANTS 3%
- CORPORATIONS 2%



EXPENSES = \$747,670

- PERFORMING COMPANY 49%
- DANCING CLASSROOMS 16%
- YOUTH ACADEMY 14%
- MANAGEMENT & GENERAL 13%
- ADULT ACADEMY 8%